

Parametric & Event Insurance: Leveraging Weather Intelligence To Set & Verify Coverage Triggers



Whitepaper

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When an event's success is determined by weather conditions, accurate data can make or break your coverage. Your underwriters need the confidence to bind policies that satisfy both your carrier's risk appetite and insureds' needs.

And in the event that the policy is triggered to pay out for exceeded thresholds, your claims department needs an accurate, consistent way to verify conditions and expedite the payout process.

Parametric and special-event policies have become increasingly popular as organizers look to protect their investments at events of all sizes. Brides want to insure their investment in an outdoor ceremony. Concert organizers need to cover costs, even if a show is rained out. Construction companies need to protect their multimillion-dollar dig sites from harsh conditions. Properly insuring these scenarios requires accurate historical weather data and a trusted tool for post-event weather verification.

In this paper, we differentiate between special-event and parametric insurance in terms of coverage and necessity, and explore the details needed to choose dates, predict patterns and verify recorded storm tracks. Learn how you can write more informed parametric and event policies by using accurate pre- and post-event weather tools.

Special-Events Coverage in Today's Insurance Climate

Though weddings are always in season, most couples (78%) choose to have their events between May and October to take advantage of warm weather and foliage for outdoor ceremonies. Unsurprisingly, these are also the most expensive months to host a wedding — meaning more money will be poured into venues, food and other preparations to ensure the event goes off without, ahem, a hitch.

Wedding planners and the couples themselves are increasingly reluctant to drop thousands in deposits without securing their investment. Consider this: The average wedding costs \$33,000² — excluding the honeymoon. What if the venue unexpectedly goes bankrupt (like the sudden closing of Noah's Event

Parametric and Event Insurance

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When an event's success is determined by weather conditions, accurate data can make or break your coverage. Your underwriters need the confidence to bind policies that satisfy both your risk appetite and the insureds' needs. And in the event that the policy is triggered to pay out for exceeded thresholds, your claims department needs an accurate, consistent way to verify conditions and expedite the payout process.

In this white paper, you will learn the difference between special-event and parametric insurance in terms of coverage and necessity, and how you can write more informed policies. Topics discussed include:

- What is the current opportunity for special-events insurance?
- Why parametric insurance is especially relevant today
- How to glean actionable insights from proprietary risk models
- How to get historical and forecast weather data to help you write smarter policies
- And more...

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