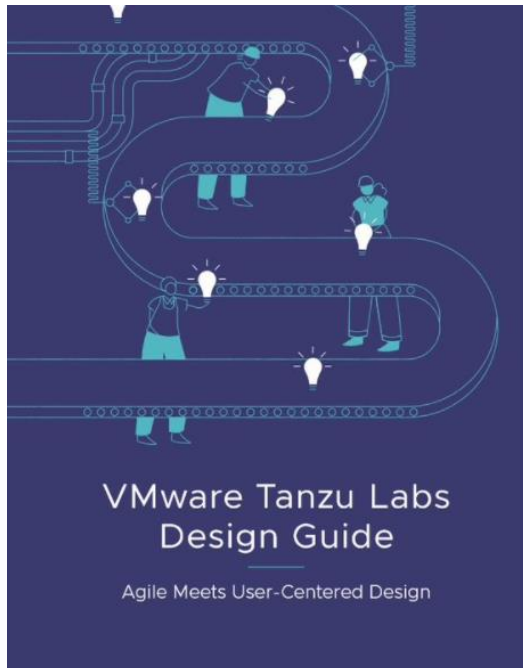


Tanzu Design Guide



Design in an Agile landscape isn't easy. It takes time and concerted effort to align the disciplines and make a space in which staying Lean, being iterative, and working toward outcomes is valued. But it can be done!

The principles outlined in this guide have become our north star since growing from the early days of design at Tanzu through today. Over the years, we've iterated a lot—experimenting, failing, adjusting, and tweaking our approach—and each year we find new ways to improve. This continuous improvement has helped us grow into the design organization we are today and, more importantly, has allowed us to guide the many organizations we've worked with over the years. Now, we hope this approach can act as a guide for you on your own design journey.